Volume 18, Numbers 1-4, January-April 2015

ISSN: 1368-3500

CURRENT ISSUES IN TOURISM



CURRENT ISSUES IN TOURISM

Volume 18 Numbers 1-4 January-April 2015

Routledge Taylor & Francis Group Taylor & Francis Gro

Contents

Research Letter

Desiring the dark: 'a taste for the unusual' in North Korean tourism? Dorina Maria Buda and David Shim

Tourism Mobilities in Emerging World Regions	CURCONIDED
On the mobility of tourism mobilities C. Michael Hall	SUBSCRIBED 7
A mobilities approach to tourism from emerging world regions Erik Cohen and Scott A. Cohen	11
Unpacking business tourism mobilities in sub-Saharan Africa Christian M. Rogerson	44
Mobilising tourism research in emerging world regions: contributions and Jingfu Chen and T.C. Chang	advances 57
Tourism mobilities: still a current issue in tourism? Tim Coles	62
Tourism mobilities from emerging world regions: a response to commenta Erik Cohen and Scott A. Cohen	ries 68
General Research Article	
Motivations of non-Buddhists visiting Buddhist temples Jaeyeon Choe, Michael Blazey and Ondrej Mitas	70
Current Issues in Method and Practice	*
'To participate or not to participate?' A reflective account Paolo Mura	83
Research Letter	
The experience of flying with Hello Kitty Livery Featured Theme Jet: moderating effects of destination image Stephen W. Wang	99
Articles	
Heritage and tourism conflict within world heritage sites in China: a longitudinal study Chaozhi Zhang. Alan Fyall and Yanfen Zheng	110
Community involvement at Great Wall World Heritage sites, Beijing, Chi Ming Ming Su and Geoffrey Wall	na 137

'Gap Year' in China: views from the participants and implications for the future Mao-Ying Wu, Philip Pearce, Keji Huang and Tingting Fan	158
A comparison between Asian and Australasia backpackers using cultural consensus analysis	175
Cody Morris Paris, Ghazali Musa and Thinaranjeney Thirumoorthi	175
Articles	
How ecotourism works at the community-level: the case of whale-watching in the Azores Luís Silva	196
Strategic event-based rural tourism development for sub-Saharan Africa Ikechukwu O. Ezeuduji	212
Destination South Africa: comparing global sports mega-events and recurring localised sports events in South Africa for tourism and economic development Andrea Giampiccoli, Seungwon 'Shawn' Lee and John Nauright	229
Human resource development in the hotel industry of Mauritius: myth or reality? Girish Prayag and Sameer Hosany	249
Current Issues in Method and Practice	
A case study in the evaluation of geotourism potential through geographic information systems: application in a geology-rich island tourism hotspot <i>J. Rutherford, H. Kobryn and D. Newsome</i>	267
Current Issues in Tourism Letter	
The Fits-Like-A-Glove model and destination activities of Slow Food members Kuan-Huei Lee, Noel Scott and Jan Packer	286
Research Note	
An analysis on the concentration-advertising relationship in the hospitality industry Chiang-Ming Chen and Yu-Chen Lin	291
	275
Articles	
The influence of governance on tourism firm performance Chien Mu Yeh and Bernardo Trejos	299
Oriving factors of the hospitality industry cycle Ming-Hsiang Chen	315
Entrepreneurship in the small and medium-sized hotel sector Syed Zamberi Ahmad	328
Foreign labours in Arctic destinations: seasonal workers' motivations and job skills Joseph S. Chen and Wei Wang	350
Exploring the relationship between educational mismatch, earnings and job satisfaction in the tourism industry	
Adelaida Lillo-Bañuls and José Manuel Casado-Díaz	361

CURRENT ISSUES IN TOURISM

Volume 18 Numbers 5-8 May-August 2015



561

579

Contents

marketing

Byeong Cheol Lee

Monkgogi Lenao

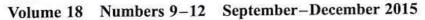
Articles Understanding the tourism relationships between South Korea and China: a review of influential factors Dallen J. Timothy and Seongseop (Sam) Kim 413 Arctic 'concessions' and icebreaker diplomacy? Chinese tourism development in Iceland Edward H. Huijbens and Dominic Alessio 433 The structure of customer satisfaction with cruise-line services: an empirical investigation based on online word of mouth Zigiong Zhang, Qiang Ye, Haiyan Song and Ting Liu 450 The sensitivity of tourism demand to exchange rate changes: an application to Swiss overnight stays in Austrian mountain villages during the winter season Martin Falk 465 Current Issues in Method and Practice Opinion mining of hotel customer-generated contents in Chinese weblogs Chaochang Chiu, Nan-Hsing Chiu, Re-Jiau Sung and Pei-Yu Hsieh 477 Geosite assessments: comparison of methods and results L'ubomír Štrba, Pavol Rybár, Bartolomej Baláž, Mário Molokáč, Ladislav Hvizdák, Branislav Kršák, Marián Lukáč, Lenka Muchová, 496 Dana Tometzová and Jarmila Ferenčíková Articles Generation Tourism: towards a common identity 511 Sebastian Filep, Michael Hughes, Mary Mostafanezhad and Fiona Wheeler The contribution of holiday trips to life satisfaction: the case of people with disabilities Ricardo Pagán 524 Explaining cross-cultural service interactions in tourism with Shenkar's cultural friction Jason Cheok, Anne-Marie Hede and Torgeir Aleti Watne 539 The impact of social capital on tourism technology adoption for destination

Challenges facing community-based cultural tourism development at

Lekhubu Island, Botswana: a comparative analysis

Analysis of the efficiency of golf tourism via the Internet. Application to the Mediterranean countries Jesús T. Pastor Ciurana, Francisco J. Del Campo Gomis,	
Fernando Vidal Giménez, Diego Pastor Campos and Asunción Agulló Torres	595
Articles	
Tourism and economic development: analysis of geographic features and infrastructure provision Pablo Juan Cárdenas-García and Marcelino Sánchez-Rivero	609
The tourism-led growth hypothesis: empirical evidence from Turkey Hasan Murat Ertugrul and Fatih Mangir	633
A nonlinear approach to the tourism-led growth hypothesis: the case of the MERCOSUR	
Juan Gabriel Brida, Bibiana Lanzilotta, Juan Sebastián Pereyra and Fiorella Pizzolon	647
Moving beyond visitor satisfaction to loyalty in nature-based tourism: a review and research agenda Susan A. Moore, Kate Rodger and Ross Taplin	667
Exploring cruise ship passenger spending patterns in two Uruguayan ports of call Juan Gabriel Brida, Daniel Bukstein and Emiliano Tealde	684
Research Note	
Tourism managers' view of the economic impact of cruise traffic: the case of southern Spain	
José I. Castillo-Manzano, Lourdes Lopez-Valpuesta and Francisco J. Alanís	701
Articles	
Service-Dominant Logic in tourism: the way to loyalty Juan Jose Blazquez-Resino, Arturo Molina and Agueda Esteban-Talaya	706
Potential Chinese travellers to Western Europe: segmenting motivations and service expectations Girish Prayag, Scott Allen Cohen and Hongliang Yan	725
Predicting tourists' behavioural intentions at the destination level Milos Bigovic and Janez Prašnikar	744
Cultural tourism as tourist segment for reducing seasonality in a coastal area: the case study of Andalusia José David Cisneros-Martínez and Antonio Fernández-Morales	765
Review Article	
Tourist use of public transport at destinations – a review	785

CURRENT ISSUES IN TOURISM





Contents

Review	Article		

Current and potential methods for measuring emotion in tourism experiences: a review

Shanshi Li, Noel Scott and Gabby Walters

805

Current Issues in Method and Practice

The crisis of the 'crisis of representation' - mapping qualitative tourism research in Southeast Asia

Paolo Mura and Saeed Pahlevan Sharif

Kids on board: methodological challenges, concerns and clarifications when including young children's voices in tourism research Catheryn Khoo-Lattimore

845

828

Articles

Learning never goes on holiday: an exploration of social tourism as a context for experiential learning

Lilian Bos, Scott McCabe and Sarah Johnson

859

'Homesick tourism': memory, identity and (be)longing Sabine Marschall

876

Research Letter

Tourists taking photographs: the long tail in tourists' perceived image of Barcelona

Núria Galí and José A. Donaire

893

Research Letter

Conflicting limits to growth in sustainable tourism

Jarkko Saarinen

903

Re-creation tourism: de-extinction and its implications for nature-based recreation Patrick M. Whittle, Emma J. Stewart and David Fisher

908

Articles

The future of the Olympic Winter Games in an era of climate change

D. Scott, R. Steiger, M. Rutty and P. Johnson

913

Weather risk management at the Olympic Winter Games

M. Rutty, D. Scott, R. Steiger and P. Johnson

931

The perceived risks of local climate change in Queenstown, New Zealand Juivers

Debbie Hopkins

947

Adapting to climate change: perceptions of vulnerability of down-hill ski area operators in Southern and Middle Finland Simo Haanpää, Sirkku Juhola and Mia Landauer	966
Current Issues in Method and Practice	
A consideration of normality in importance-performance analysis Ivan Ka Wai Lai and Michael Hitchcock	979
Articles	
The influence of e-word-of-mouth on travel decision-making: consumer profiles Janet Hernández-Méndez, Francisco Muñoz-Leiva and Juan Sánchez-Fernández	1001
Student mentors: aiding tourism businesses to overcome barriers to social media Vikki Schaffer	1022
Preferences for tourist information centres in the ubiquitous information environment	
Seong Ok Lyu and Hoon Lee	1032
Are tourists satisfied with the map at hand? Libo Yan and Maria Younghee Lee	1048
Goodbye maps, hello apps? Exploring the influential determinants of travel app adoption Jiaying Lu, Zhenxing Mao, Mengbin Wang and Liang Hu	1059
Current Issues in Method and Practice	170/707070
Social media in tourism: a visual analytic approach Mingming Cheng and Deborah Edwards	1080
Research Letter	
Policy momentum for the development of Taiwan's cultural creative industries William S. Chang and Yun-Huan Lee	1088
Review Article	•
A review of Delphi forecasting research in tourism Vera Shanshan Lin and Haiyan Song	1099
Articles	
The role of destination personality in predicting tourist behaviour: implications for branding mid-sized urban destinations Artemisia Apostolopoulou and Dimitra Papadimitriou	1132
Migration and inbound tourism: an Italian perspective Carla Massidda, Ivan Etzo and Romano Piras	1152
The national government as the facilitator of tourism innovation: evidence	1132
from Norway Xiang Ying Mei, Charles Arcodia and Lisa Ruhanen	1172

Airbnb: disruptive innovation and the rise of an informal tourist accommodation sector	m
Daniel Guttentag	1192
Book Review	1218
Thanks to Reviewers	1221

.