

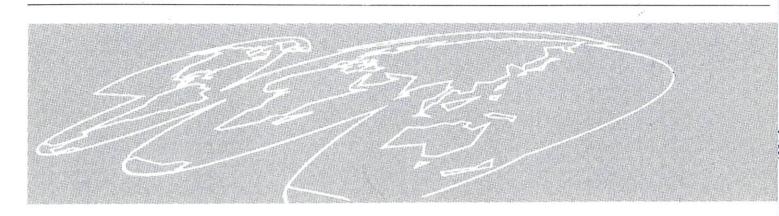


TRAVEL AND TOURISM RESEARCH ASSOCIATION

The International Association of Travel Research and Marketing Professionals

JOURNAL OF TRAVEL RESEARCH

Volume 56 Number 1 January 2017



CONTENTS

Foundations of Tourism Research: A Special Series

3 Agent-Based Modeling: A Powerful Tool for Tourism Researchers Sarah Nicholls, Bas Amelung, and Jillian Student

- 16 Exploring the Tourist Experience: A Sequential Approach Sanghun Park and Carla Almeida Santos
- 28 Sharing Tourism Experiences: The Posttrip Experience

 Jeongmi (Jamie) Kim and Daniel R. Fesenmaier
- Understanding the Relationships between Tourists'
 Emotional Experiences, Perceived Overall Image,
 Satisfaction, and Intention to Recommend
 Girish Prayag, Sameer Hosany, Birgit Muskat, and
 Giacomo Del Chiappa
- Destination Competitiveness—A Comparison of Subjective and Objective Indicators for Winter Sports Areas

 Anita Zehrer, Egon Smeral, and Kirstin Hallmann

- 67 Visitors to Heritage Sites: Motives and Involvement—A Model and Textual Analysis *Thu Thi Trinh and Chris Ryan*
- 81 Social Capital and Collective Action in Rural Tourism

 Declared Hugang and William P. Stangart
 - Doohyun Hwang and William P. Stewart
- 94 The Impact of Climate Variables on Seasonal Variation in Hong Kong Inbound Tourism Demand Hanqin Qiu Zhang and Nada Kulendran
- 108 The Geographic Dispersal of Visitors: Insights from the Power law

 Tay T.R. Koo, Pong-Lung Lau,

 and Larry Dwyer
- 122 Market-Oriented Destination Marketing: An Operationalization
 Nathaniel D. Line and Youcheng Wang



Volume 56

Number 1

January 2017

CONTENTS

Foundations of Tourism Research: A Special Series

3 Agent-Based Modeling: A Powerful Tool for Tourism Researchers Sarah Nicholls, Bas Amelung, and Jillian Student

- 16 Exploring the Tourist Experience: A Sequential Approach
 Sanghun Park and Carla Almeida Santos
- 28 Sharing Tourism Experiences: The Posttrip Experience

 Jeongmi (Jamie) Kim and Daniel R. Fesenmaier
- 41 Understanding the Relationships between Tourists' Emotional Experiences, Perceived Overall Image, Satisfaction, and Intention to Recommend Girish Prayag, Sameer Hosany, Birgit Muskat, and Giacomo Del Chiappa
- 55 Destination Competitiveness—A Comparison of Subjective and Objective Indicators for Winter Sports Areas Anita Zehrer, Egon Smeral, and Kirstin Hallmann

- Visitors to Heritage Sites: Motives and Involvement—A Model and Textual Analysis

 Thu Thi Trinh and Chris Ryan
- 81 Social Capital and Collective Action in Rural Tourism Doohyun Hwang and William P. Stewart
- 94 The Impact of Climate Variables on Seasonal Variation in Hong Kong Inbound Tourism Demand Hangin Qiu Zhang and Nada Kulendran
- 108 The Geographic Dispersal of Visitors: Insights from the Power law

 Tay T.R. Koo, Pong-Lung Lau,

 and Larry Dwyer
- 122 Market-Oriented Destination Marketing: An Operationalization
 Nathaniel D. Line and Youcheng Wang





Volume 56

Number 2

February 2017

CONTENTS

Empirical Research Articles

- 143 Measuring Destination Marketing: Comparing Four Models of Advertising Conversion Yeongbae Choe, Jason L. Stienmetz, and Daniel R. Fesenmaier
- 158 A Dynamic Panel Data Analysis of Climate and Tourism Demand: Additional Evidence *Hengyun Li, Haiyan Song, and Li Li*
- 172 Bayesian Approach for the Measurement of Tourism Performance: A Case of Stochastic Frontier Models

 A. George Assaf, Haemoon Oh,
 and Mike Tsionas
- The Link between Money Supply and Tourism
 Demand Cycles: A Case Study of Two Caribbean
 Destinations
 Jorge Ridderstaat and Robertico Croes
- 206 The Effects of Associative Slogans on Tourists' Attitudes and Travel Intention: The Moderating Effects of Need for Cognition and Familiarity *Hui Zhang, Dogan Gursoy, and Honggang Xu*

- Does Political and Economic Freedom Matter for Inbound Tourism? A Cross-National Panel Data Estimation Shrabani Saha, Jen-Je Su, and Neil Campbell
- 235 Understanding the Impact of Online Reviews on Hotel Performance: An Empirical Analysis Paul Phillips, Stuart Barnes, Krystin Zigan, and Roland Schegg
- 250 Service Quality Perceptions, Online Visibility, and Business Performance in Rural Lodging Establishments

 António J.D.V.T. Melo, Rosa M. Hernández-Maestro, and Pablo A. Muñoz-Gallego
- 263 Low Gasoline Prices: The Effects upon Auto Visitor Spending, Numbers of Activities, Satisfaction, and Return Intention Mark A. Bonn, Nathaniel D. Line, and Meehee Cho





Volume 56

Number 3

March 2017

CONTENTS

Foundations of Tourism Research: A Special Series

287 Beyond Reviewing: Uncovering the Multiple Roles of Tourism Social Media Users

Muchazondida Mkono and John Tribe

- 299 Emergency Management and Tourism Stakeholder Responses to Crises: A Global Survey Yeganeh Morakabati, Stephen J. Page, and John Fletcher
- 317 Designing a Tourism Spillover Index Based on Multidestination Travel: A Two-Stage Distance-Based Modeling Approach Yang Yang, Timothy J. Fik, and Hong-lei Zhang
- 334 How Pro-Poor and Income Equitable Are Tourism Taxation Policies in a Developing Country? Evidence from a Computable General Equilibrium Model

 *Renuka Mahadevan, Hidayat Amir,

 and Anda Nugroho

- 347 Why Do Consumers Trust Online Travel Websites?
 Drivers and Outcomes of Consumer Trust toward
 Online Travel Websites

 Gomaa M. Agag and Ahmed A. El-Masry
- 370 An Exploratory Study about Obese People's Flight Experience *Yaniv Poria and Jeremy Beal*
- 381 Racial Discrimination and African Americans'
 Travel Behavior: The Utility of Habitus and
 Vignette Technique
 KangJae Jerry Lee and David Scott
- 393 Impact of Trust on Local Residents' Mega-Event Perceptions and Their Support

 Dogan Gursoy, Medet Yolal,

 Manuel Alector Ribeiro, and

 Alexandre Panosso Netto
- 407 Who Travels Visa-Free? Insights into Tourist Hassle-Free Travel

 Prosper F. Bangwayo-Skeete

 and Ryan W. Skeete





Volume 56

Number 4

April 2017

CONTENTS

- 423 Tourism Specialization, Absorptive Capacity, and Economic Growth Glauco De Vita and Khine S. Kyaw
- 436 Enhancing Service Loyalty: The Roles of Delight, Satisfaction, and Service Quality *Dennis C. Ahrholdt, Siegfried P. Gudergan, and Christian M. Ringle*
- Does International Tourism Affect Transnational Terrorism?
 Ogen S. Goldman and Michal Neubauer-Shani
- Assessing the Efficacy of Communication Interventions for Shifting Public Perceptions of Park Benefits Betty Weiler, Brent D. Moyle, Isabelle D. Wolf, Kelly de Bie, and Monica Torland
- 482 Paired Comparisons or Sorting? Comparing
 Web-Based Methods for Collecting Similarity
 Data for Large Stimulus Sets for Destination
 Image Positioning
 Ilona Pezenka

- 496 Chinese Participation in Adventure Tourism:
 A Study of Generation Y International Students'
 Perceptions
 Sarah Gardiner and Anna Kwek
- 507 The Role of Shared Values in Understanding Loyalty over Time: A Longitudinal Study on Music Festivals Damien Chaney and Drew Martin
- The Puzzle of Tourism Demand at Destinations Hosting UNESCO World Heritage Sites: An Analysis of Tourism Flows for Italy Giorgio Ribaudo and Paolo Figini
- 543 Delivering the Past: Providing Personalized Ancestral Tourism Experiences Matthew Alexander, Derek Bryce, and Samantha Murdy





Volume 56

Number 5

May 2017

CONTENTS

- Technology Readiness and Customer Satisfaction with Travel Technologies: A Cross-Country Investigation
 Ying Wang, Kevin Kam Fung So, and Beverley A. Sparks
- 578 A Comparison of Economic Impact Measurement Techniques for a Tourism Special Event Rodney B. Warnick, David C. Bojanic, and Elizabeth Cartier
- 593 In a Galaxy Far, Far Away . . . Market Yourself Differently
 Sara Dolnicar and Bettina Grün
- 599 Happy Hosts? International Tourist Arrivals and Residents' Subjective Well-being in Europe *Artjoms Ivlevs*
- 613 How Long Does an Economic Impact Last?
 Tracking the Impact of a New Giant Panda
 Attraction at an Australian Zoo
 Sally Driml, Roy Ballantyne, and Jan Packer

- The Threshold Effects of the Tourism-Led Growth Hypothesis: Evidence from a Cross-sectional Model *Yi-Bin Chiu and Lung-Tai Yeh*
- 638 Tourism and Existential Transformation: An Empirical Investigation Ksenia Kirillova, Xinran Lehto, and Liping Cai
- 651 Experience, Emotion, and Eudaimonia: A Consideration of Tourist Experiences and Well-being Uli Knobloch, Kirsten Robertson, and Rob Aitken
- 663 Economic Recession, Job Vulnerability, and Tourism Decision Making: A Qualitative Comparative Analysis Andreas Papatheodorou and Nikolaos Pappas
- 678 2022 Qatar World Cup: Impact Perceptions among Qatar Residents A. Al-Emadi, K. Kaplanidou, A. Diop, M. Sagas, K. T. Le, and S. Al-Ali Mustafa





Volume 56

Number 6

July 2017

CONTENTS

- 699 Tourist Choice Processing: Evaluating Decision Rules and Methods of Their Measurement

 Chunxiao Li, Scott McCabe, and Haiyan Song
- 712 The Effects of Tourism on Economic Growth and CO₂ Emissions: A Comparison between Developed and Developing Economies

 Sudharshan Reddy Paramati, Md. Samsul Alam, and Ching-Fu Chen
- 725 Politics and Tourism Destination Development: The Evolution of Power David Bowen, Shahida Zubair, and Levent Altinay
- 744 Travelers' Health Risk Perceptions and Protective Behavior: A Psychological Approach P. Monica Chien, Mona Sharifpour, Brent W. Ritchie, and Bernadette Watson

- 760 Factors Influencing Residents' Perceptions toward
 Tourism Development: Differences across Rural and
 Urban World Heritage Sites
 S. Mostafa Rasoolimanesh, José L. Roldán,
 Mastura Jaafar, and T. Ramayah
- 776 Country and Destination Image Domains of a Place: Framework for Quantitative Comparison Svetlana Stepchenkova and Elena Shichkova
- 793 The Meanings of Destination: A Q Method Approach

 Yinghua Huang, Hailin Qu, and Diane Montgomery
- 808 How to Design and Deliver Stories about Tourism Destinations

 Jong-Hyeong Kim and Hyewon Youn
- Revisiting Main Street: Balancing Chain and Local Retail in a Historic City's Downtown Stephen W. Litvin and Jennifer T. Rosene





Volume 56

Number 7

September 2017

CONTENTS

Empirical Research Articles

- 839 Tourist Demand Reactions: Symmetric or Asymmetric across the Business Cycle? Fred Bronner and Robert de Hoog
- 854 Multidimensional Facets of Perceived Risk in Mobile Travel Booking

 Sangwon Park and Iis P. Tussyadiah
- When and Where to Travel? A Longitudinal Multilevel Investigation on Destination Choice and Demand
 IpKin Anthony Wong, Rob Law, and Xinyuan (Roy) Zhao
- The Distributional Effect of Events on Rural and Urban Households in China

 Zheng Cao, ShiNa Li, Haiyan Song,
 and Shujie Shen

- 893 Configurational Models to Predict Residents' Support for Tourism Development Hossein G. T. Olya and Yaqub Gavilyan
- 913 Tourism Forecasting Performance Considering the Instability of Demand Elasticities *Egon Smeral*
- 927 Emotional Solidarity with Destination Security Forces

 Joseph J. Simpson and Penny M. Simpson
- 941 Categorizing Cruise Lines by Passenger Perceived Experience Yiwei Li and Robert Kwortnik
- 957 Forecasting Destination Weekly Hotel Occupancy with Big Data Bing Pan and Yang Yang

SUBSCRIBED





Los Angeles I London I New Delhi Singapore I Washington DC I Melbourne